




Personal Information				
Given Name	Jay	Surname	LEE	
Affiliation	National Geographic Society - Asia			
Position	Executive Director	Nationality	ROK	
Field of Expertise	Media Technology, R&D Strategy, Conservation Tech			
Title of Presentation	Woman Game Changer – Explorers			
Education				
M.S. MIT Media Lab				
M.S. MIT Dep. of Architecture				
M.A. Hong-ik University				
Professional Experience				
<ul style="list-style-type: none"> <li>• Executive Director, National Geographic Society - Asia</li> <li>• Member of Convergence Research Committee and Chair of Convergence Cluster Committee at the Korea National Research Council of Science and Technology</li> <li>• Former Senior Vice President, SK Telecom</li> <li>• Former Chief Strategy Officer, KAKAO Corp.</li> <li>• Former CEO/President, DesignHouse, BiCon, LiveK, etc.</li> <li>• Former Head of Future Convergence Group, SAMSUNG Electronics</li> <li>• Former Executive Director, One Laptop Per Child in Asia</li> <li>• Former Scientist, MIT Media Laboratory</li> </ul>				
Biography				
<p>Jay Lee is currently Executive Director of National Geographic Society in Asia who invest in bold people and transformative ideas in the fields of exploration, scientific research, technology innovation for conservation, education, and storytelling. Over two decades, Jay has been a profound game changer in various industries and academic researches. His unique experiences from content, to platform, to network, and to device is the essence of future business convergence. Jay led multiple large-scale corporate developments, run a serial start-ups, and advocated sustainability in non-profits. His multi-lateral experiences and networks have encompassed him to change the world for the better, something bold and world changing, directly.</p>				